

Reply under 37 CFR 1.116
Expedited Procedure
Technology Center 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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AUG 25 2004

Applicant: Cary D. Perttunen

Title: METHOD, ARTICLE AND APPARATUS FOR ADVERTISING
BASED ON AN ATTRIBUTE OF A COMPUTER NETWORK
RESOURCE

Filing Date: July 31, 2000

Serial No.: 09/629,013

Docket No.: CDP0700

Group: 3622

Examiner: Jeffrey D. Carlson

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August 25, 2004 By: Cary D. Perttunen
Date Typed Name

Cary D. Peetz
Signature

RESPONSE AFTER FINAL

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Siri:

Applicant respectfully requests entry of this response and reconsideration of the above-identified patent application based thereon in response to the Final Office Action mailed August 9, 2004.

PTO/SB/21 (02-04)

Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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TRANSMITTAL
FORM

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Total Number of Pages in This Submission

Application Number	09/629,013
Filing Date	July 31, 2000
First Named Inventor	Cary D. Perttunen
Art Unit	3622
Examiner Name	Jeffrey D. Carlson
Attorney Docket Number	CDP0700

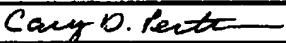
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ENCLOSURES (Check all that apply)

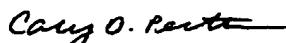
<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance communication to Technology Center (TC)
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<input checked="" type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
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<input type="checkbox"/> Response to Missing Parts/Incomplete Application		Remarks
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or individual name	Cary D. Perttunen	38,578
Signature		
Date	August 25, 2004	

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.

Typed or printed name	Cary D. Perttunen		
Signature		Date	August 25, 2004

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